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**TODAYS RESULTS AND TOMORROWS SCHEDULE
BELOW**

PRESS RELEASE

PARTY ROCK OPEN EXPLODES

**ASIA MUHAMMAD PLAYS WEDNESDAY NIGHT
UNDER THE LIGHTS - 6PM**

MALLORY BURDETTE WINS FIRST MATCH AS A PROFESSIONAL

By Ryan Wolfington

LAS VEGAS (Sept. 25, 2012) – Las Vegas has arguably the best promoter of tennis in the world as it's sponsor and host for the "Party Rock Open" USTA Pro Circuit event, Redfoo from LMFAO and "Party Rock."

If you wrote a dream scenario for the perfect person to promote the game of tennis and make it extremely exciting you could not do better then the charismatic singer, DJ and front man Redfoo. Adults and children from all walks of life know his music, love his dance moves and are inspired by his positive attitude.

Lucky for Las Vegas Redfoo has a significant passion for tennis and as a result you can see him daily at the Darling Tennis Center playing, watching matches, coaching and bringing his youthful flare to us all.

There are high hopes for this event. You can almost see the vision in his mind as he sits there watching matches. He sees a future much bigger then most of us can imagine. That is what Redfoo does, he creates reality. His line of clothes have been an overnight sensation, his style of music and videos have set the entertainment world on fire. Redfoo's passion for music and tennis are just beginning to collide and the end result will be far more significant then tennis has ever seen.

Take a look at his world famous music videos and you can start to see what can happen if you add "Party Rock" + Redfoo + Tennis.

<http://www.youtube.com/watch?v=KQ6zr6kCPj8>

Tonight the lady pros were beyond giggles as they tried on his new line of fluorescent tennis dresses. Our own Kimberly Yee, who played in the pro am, was

so excited. Somehow "Party Rock" merged her love for tennis with her love of creativity. This came out in her play as she and Trent Alenik won the pro-am this evening, which included sponsors like Art Taylor and celebrities like Redfoo.

Overall this tournament has done nothing but extreme good for the juniors, adult players and tennis community as a whole. Pros and players who normally stay at their respective clubs are out and about getting connected. Jeff Foley, Tim Blenkiron, Gordon Hammond, Scott Schneider, Henner Nehles, Crombie Hatfield, Jerry Johnson, Marty Hennessy, Adolph Huddleston, Marc Saperstein, are just a few of the pros out there so far.

The juniors are blown away and have been inspired by the ball person outfits, new tennis line clothing and overall "Party Rock" atmosphere. So much so that two juniors, Kristofer Yee and Justin Melson, were motivated to edit together a fun "Party Rock Open" ad using footage of my nephew I took this summer.

See the fun ad here.

<http://www.youtube.com/watch?v=97gM4TvmZc0&feature=youtu.be>

Other youth like Blayze O'Keefe and Marvin Pagayonin are helping all day long as event interns. Of course tennis icon Mike Agassi came out **today**, always excited to watch and support tennis in our town. Asia Muhammad played doubles going down in three sets to American phenoms Shelby Rogers and Ashley **Weinhold**. Muhammad just won a pro event in doubles a few weeks ago. Her brother **Shabaz**, who is playing basketball for UCLA next year, came out to support her.

Asia will be playing under the lights **Wednesday** night after the 430pm match, not before 6pm. The weather at Darling Tennis Center this time of night is perfect. Tickets are as little as ten dollars. This is a fun way to support pro tennis in Las Vegas.

UPDATES

The USTA Nevada has some extra tickets from our sponsorship that are put aside for schools and youth groups to attend. If you have a group in mind we can donate tickets to please email me your ideas.

Saturday night USTA Nevada will be honoring all of the District league championship teams and section champion teams. All captains and team members are encouraged to attend and be recognized on center court. Players are encouraged

to be there for the 6pm match. The presentation will be before or after the 6pm match.

THANK YOU

USTA-Nevada is very grateful to the efforts of Tournament Directors Jordan Butler and Tyler Weekes and coordinator Terri Weisbord. Their hard work and vision has helped bring back and keep professional tennis in Las Vegas.

TODAYS RESULTS

Mallory Burdette admitted to feeling a little sad with the start of school on **Monday** in Palo Alto where she would be starting her senior year at Stanford if she hadn't made the decision to start her professional tennis career instead.

“I’m happy with my decision to turn pro, but just going up there and saying goodbye to everyone and moving out of my apartment, it was a little hard,” said Burdette, 21, who opened up main-draw singles play at the Party Rock Open on **Tuesday** with a 7-5, 6-1 win over Amra Sadikovic of Switzerland.

Burdette was playing in her first match since her US Open run last month where she won two rounds as an unseeded USTA Pro Circuit Wild Card before falling to No. 3-seeded Maria Sharapova on Arthur Ashe Stadium Court. A week later, Burdette decided to turn professional. There wasn't a better place for her professional debut win than the women's \$50,000 USTA Pro Circuit event sponsored by Redfoo of the hit group LMFAO

Playing against Sadikovic later in the day in doubles, wild cards Burdette and Lauren Embree lost to Sadikovic and Maria Abramovic of Croatia, 6-7 (8), 6-3, 10-8.

After the Party Rock Open, the No. 7-seeded Burdette will go back to her home base in Fort Lauderdale, Fla., for three days before heading over to Europe for three weeks for 2 WTA events and a \$100,000 ITF Challenger.

There were two big upsets in the other two main-draw singles matches played as Petra Rampre of Slovenia upset top-seeded Edina Gallovits-Hall of Romania, 6-1, 6-1, and American Chi Chi Scholl beat No. 3-seeded Michelle Larcher De Brito of Portugal, 6-4, 6-0.

Final round of qualifying finished on Tuesday with four players – American Jennifer Elie, Gabriela Dabrowski of Canada, Arina Rodionova of Russia and Adriana Perez of Venezuela -- earning their way into the main draw.

Log onto www.RadioTennis.com to hear Ken Thomas do his live Internet stream at the Patry Rock Open Wednesday and continuing through Sunday.

Tuesday's Scores

Final-Round Qualifying Singles

q: qualifier; wc: wild card

Jennifer Elie (2), U.S., def. Lauren Embree, U.S., 6-2, 6-4

Gabriela Dabrowski (6), Canada, def. Chieh-Yu Hsu (1), U.S., 6-3, 6-4

Arina Rodionova (4), Russia, def. Lena Litvak, U.S., 7-6 (3), 6-1

Adriana Perez (5), Venezuela, def. Zoe Scandalis, U.S., 7-6 (6), 6-2

First-Round Main Draw Singles

Mallory Burdette (7), U.S., def. Amra Sadikovic, Switzerland, 7-5, 6-1

Chi Chi Scholl, U.S., def. Michelle Larcher De Brito (3), Portugal, 6-4, 6-0

Petra Rampre, Slovenia, def. Edina Gallovits-Hall (1), Romania, 6-1, 6-1

First-Round Main Draw Doubles

Shelby Rogers, U.S.-Ashley Weinhold, U.S., def. Gabriela Dabrowski, Canada-Asia Muhammad, U.S., 6-3, 4-6, 10-6

Anastasia Rodionova, Australia-Arina Rodionova (1), Russia, def. Alison Riske, U.S.-Allie Will (wc), U.S., 6-1, 6-4

Lena Litvak, U.S.-Nicole Melichar, U.S., def. Roxanne Ellison, U.S.-Sierra Ellison (wc), 7-5, 6-4
Jessica Pegula, U.S.-Marie-Eve Pelletier (3), U.S., def. Veronica Cepede Royg, Paraguay-Adriana Perez, Venezuela, 6-3, 6-3
Nicole Rottman, Austria-Lenka Wienerova, Slovakia, def. Ksenia Lykina, Russia-Miki Miyamura, Japan, 6-3, 6-3
Maria Abramovic, Croatia-Amra Sadikovic, Switzerland, vs. Mallory Burdette, U.S.-Lauren Embree (wc), U.S., 6-7 (8), 6-3, 10-8

Wednesday's Schedule

First-Round Main Draw

Stadium Court beginning at 11 a.m.

Chelsey Gullickson (wc), U.S., vs. Jessica Pegula, U.S.
Followed by Maria Sanchez, U.S., vs. Lauren Davis (2), U.S.
Followed by Samantha Crawford (wc), U.S., vs. Anastasia Rodionova (4), Australia
Followed by MacCall Harkins, U.S.- Chieh-Yu Hsu, U.S., vs. Irina Falconi, U.S.-Maria Sanchez (2), U.S.

Starting at 6 p.m.

Gabriela Dabrowski (q), Canada, vs. Asia Muhammad (wc), U.S.

Court 11 beginning at 11 a.m.

Grace Min, U.S., vs. Shelby Rogers, U.S.
Followed by Maria Abramovic, Croatia, vs. Irina Falconi (5), U.S.

Followed by Stephanie Dubois, Canada, vs. Alison Riske (6), U.S.

Followed by Jennifer Elie, U.S.-Elizabeth Lumpkin, U.S. vs. Elena Bovina, Romania-Edina Gallovits-Hall (4), Romania

Court 10 beginning at 11 a.m.

Heidi El Tabakh (8), Canada, vs. Ashley Weinhold, U.S.

Followed by Veronica Cepede Royg (Paraguay) vs. Adriana Perez (q), Venezuela

Followed by Allie Will (wc), U.S., vs. Madison Brengle, U.S.

Court 8 beginning at 11 a.m.

Elena Bovina, Russia, vs. Julia Bosserup, U.S.

Followed by Marie-Eve Pelletier, Canada, vs. Jennifer Elie (q), U.S.

Followed by Arina Rodionova (q), Russia, vs. Ksenia Lykina, Russia

To learn more about Redfoo and Party Rock Clothing, go to www.partyrockclothing.com.

The Party Rock Open is presented by Nevada Orthopedic & Spine Center, Las Vegas' premier orthopedics group. Other sponsors include: USTA-Nevada, CourtThink, LLC, Agent Atletas, Ltd., WG Communications Group, Cox Communications, ESPN 1110 AM, The Point 97.1, 98.5 KLUC, Marty Hennessey Foundation, Solinco strings, Western Cab Company, Marquis Aurbach and Coffing, www.10sBalls.com, Ryan Wolfington, ASICS, and Perrier water.

Follow along on Twitter @partyrockopen and on Facebook at www.facebook.com/partyrockopen.com.

Las Vegas Past Champions

Singles

Year	Winner	Runner-
2011	Romina Oprandi	Alexa Glatch
2010 (ROU)	Varvara Lepchenko (USA)	Sorana Cirstea
2009 Kapros (HUN)	Regina Kulikova (RUS)	Aniko
2008 Muhammad (USA)	Camille Pin (FRA)	Asia
2007 Morigami (JPN)	Caroline Wozniacki (DEN)	Akiko
1999 (ISR)	Erika de Lone (USA)	Hila Rosen

Doubles

Year	Winner
2011	Alexa Glatch, U.S. - Mashona Washington (USA)
2010 Levy (USA)	Lindsay Lee-Waters (USA) – Megan Moulton-
2009	Aniko Kapros (HUN) – Agustina Lepore (ARG)
2008	Melinda Czink (HUN) – Renata Voracova (CZE)
2007 (BLR)	Victoria Azarenka (BLR) – Tatiana Poutchek
1999	Erika de Lone (USA) – Annabel Ellwood (AUS)

Prize Money/Points - \$50,000 Women

SINGLES:	Prize Money	Points
Winner	\$7,315	70
Runner-up	\$3,990	50
Semifinalist	\$2,185	32
Quarterfinalist	\$1,235	18
Round of 16	\$760	10
Round of 32	\$475	1

DOUBLES:	Prize Money (per team)
Winner	\$2,660
Runner-up	\$1,425
Semifinalist	\$760
Quarterfinalist	\$380
Round of 16	\$285

Tournament Co-Directors: Tyler Weekes
Jordan J. Butler, Esq.

Tournament Press Contact: Steve
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Tournament Marketing/Sponsorship: Terri Weisbord

USTA Pro Circuit

With approximately 90 tournaments hosted annually throughout the country and prize money ranging from \$10,000 to \$100,000, the USTA Pro Circuit is the pathway to the US Open and tour-level competition for aspiring tennis players and a frequent battleground for established professionals. The USTA launched its Pro Circuit 33 years ago to provide players with the opportunity to gain professional ranking points, and it has since grown to become the largest developmental tennis circuit in the world, offering nearly \$3 million in prize money. Last year, more

than 1,000 men and women from more than 70 countries competed in cities nationwide. Mardy Fish, Maria Sharapova, Andy Roddick, Caroline Wozniacki, John Isner, Victoria Azarenka and Andy Murray are among today's top stars who began their careers on the USTA Pro Circuit.

Ryan Wolfington

Executive Director

USTA-Nevada

September 23rd - 30th



presents

\$50,000 Women's Pro Tennis Tournament

Party Rock



A USTA Pro Circuit Event

professional tennis
is in the house
DARLING TENNIS CENTER

get your tickets to the party

www.partyrockopen.com



#1 for Classic Rock



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