NEVADA

BY RYAN WOLFINGTON



Dear members,

About six years ago a new group of board members set out to professionalize and bring financial stability to the USTA Nevada District. At the time our organization had its worst financial year ever, losing \$72,000, with a cash reserve less than \$87,000. We also set out to have more community events, and grow adult league and ten and under tennis. Thanks to the hard work and clear vision of our staff, led by our Executive Ryan Wolfington, the organization now enjoys financial stability and remarkable growth. Adult league has grown 33%. Adult membership has increased 11.6%. Ten and under tennis has increased 18%. Revenue over all has increased 20%. Thanks to our community partners, facilities and pros, we have also more than doubled our social and tennis related events for our membership. Right now USTA Nevada is in strong financial shape.

We now have the minimum reserve recommended for a non-profit organization of our size. We also have funds left over to invest in our mission to grow tennis. Some of these funds have been allocated to getting children aged three to ten into tennis which will help feed our base. USTA Nevada hired a ten and under coordinator, Mark Marett, to lead this charge.

I would like to take this opportunity to thank our Executive Director, Ryan Wolfington, and our staff for an outstanding job in helping our organization stabilize itself financially and professionally. I also want to thank the facilities, pros and captains that Ryan always says deserve most of the credit.

If anyone has ideas on how we as a community can improve our tennis association please email me anytime at Support@ustanevada.com. Let's keep it up!

Sincerely, Tim Blenkiron, President of the Board

Dear members.

I am very proud of our volunteers, staff, pros, captains and Board of Directors for helping us achieve record breaking numbers in membership, league participation, new players in ten and under tennis, and revenue for the last four years, bringing our organization back to financial stability. I want to give a special thank you to ITA board members Sandy Foley, Tim Blenkiron, our new President Angela Emory and Executive Director, Rob Scott, for their ongoing efforts to make Nevada part of a more unified and positive Intermountain Section.

Considering the Nevada leaders, pros and captains in our community are the main reason why tennis grows I listed below this years top 20 contributions from community leaders, along with USTA Nevada's top 10 accomplishments. I also placed the names of the Power Shares Committee, who banded together to make this years event a big success.

Thanks to the pros, captains, players and partners we had an amazing 2012 and will do the same in 2013.

Sincerely, Ryan Wolfington, Executive Director

USTA Nevada Top 10 Accomplishments

- 1. USTA Nevada helped bring men's pro tennis back to Vegas with the Agassi-Courier-McEnroe-Chang event, proving Vegas can do it by selling more tickets than most markets!
- 2. USTA Nevada flash mob with Redfoo at the Party Rock Open
- 3. Ghost Bar Adult awards banquet & thank you party
- 4. USTA Nevada Awards Banquet & Nate Schulman Tennis Ball @ Schulman's
- 5. Record increases in programming, revenue and cost cutting
- 6. USTA Nevada 5 years growth includes 20% growth in revenue, 33.7% growth in league, 11.6% growth in membership, 18% growth in ten & under, all while reducing expenses 18%, resulting in the largest reserve in the organizations history, solidifying financial stability.
- 7. Mary Maragos helped lead the increased league participation and ran Districts plus the men's and women's national championships
- 8. Rob Merriman & Mark Marett helped increase 10 & under play 18%, increased tournament play 36% and the Easter Circuit and Pumpkin play 6.5%
- 9. Janay Oakland helped promote a Dragon Ridge tennis carnival, La Raza Convention, PowerShares Series, Party Rock Open, Play Days, a pro's survey and a new facebook page.
- 10. USTA Nevada advocacy efforts resulted in helping 2 new tennis centers, bringing in & keeping national tournaments, having 4 national committee members and to build a positive, unified section.

Top 20 Community Leaders Contributions

- 1. Andre Agassi's never ending work & support for Las Vegas Youth
- 2. Jim Courier's Power Shares Series event promoted by Edgardo Ureta, William Elmore Sr, Janay Oakland, Trent Alenik & event committee listed below
- 3. Party Rock Open by Redfoo, Jordan Butler, Tyler Weekes & Terry Weisbord
- 4. Glen Alex Foundation events, including Davis Kup with Mike Copenhaver at Red Rock
- 5. Henderson Parks and Rec led by Dirk Rickwine and Michelle Howard opening a new state of the art ten court facility.
- 6. Commissioner Weekly's efforts to Support the Andre Agassi Boys and Girls Club tennis
- 7. County Commissioner Larry Brown's efforts help finish the new six court tennis facility at Lone Mountain Park
- 8. Sandy & Jeff Foley, Chris & Mike Querrey's Darling Center national events
- 9. All-American Park's Misha Yevtich and Dorian Geba's new programming
- 10. Darling Center, Red Rock, TPC, Canyon Gate, Club Sport, Dragon Ridge who all did an amazing job with the most league teams. Ken Shioi and Mark Swanson at TPC and had the highest number of teams per court
- 11. Massive 10 & under growth thanks to Henner Nehles & Vicki Parker at Darling Center, Mark Marett, Adolph Huddleston & Rick Storozuk's Dragon Ridge, Zdenek Cernoch & Craig Whitcher's Desert Palm, Hassan Humayun's & Karl Jones Anthem Country Club, Gordon Hammond's Summerlin Arbors, Frideric Prandecki's Meadows School, Scott Schneider, Kevin Bradley's

- Southern Highlands, Jason Harmon & The Ridges, James Johnson's Lorenzi Park.
- 12. Tim Blenkiron and Sandy Foley's groundbreaking accomplishments on the Intermountain board fostering positive change and a unified vision. Claire Roth pioneered a new national scholar athlete award, won by our own Nicholas Mahlangu.
- 13. Rob Kinas's countless weekly and quarterly events, including the men's and women's National Open Championships run by Mary Maragos
- 14. Sid Franklin & Sandy Rose's Southern Nevada Youth Foundation programs
- 15. Dan Knight and Hans Reihemann's Spanish Trail tournaments
- 16. VegasTennis.com's Marty Hennessy Jr. Tennis Foundation Jr. Awards & Nate Schulman Ball, Wayne Bryan Jr. Tennis Conference and free park programs
- 17. Neal & Nicole Tomlinson's physician & Barrister's Charity Ball & Tournament
- 18. Owen Hambrook's UNLV outreach events at clubs promoted by Janay Oakland
- 19. Darling Center's National Tournaments: Muterspaw and Mike Agassi No Quit
- 20. National Champion Kimberly Yee reached #1 in doubles and singles. Herman Ahlers reached a world #1 ranking and Phil Aurbach reached #54 in the nation. USTA Adult Men's 3.5 team from All American Park, USTA Adult Women's 3.5 team from Canyon Gate CC, USTA Mixed Doubles 8.0 team from Spanish Trail CC, USTA Super Senior Men's 8.0 from Spanish Trail and the USTA Super Senior Women's 8.0 team from CSGV

Special Thanks to PowerShares Series Event Committee

EVENT CO-CHAIRS

Ryan Wolfington – Mary Maragos – Rob Merriman – Janay Oakland – Edgardo Ureta – Trent Alenik

EVENT COMMITTEE

ALPHABETICAL ORDER

Trent Alenik – Glen Alex – Tim Blenkiron – Kevin Bradley – Allen Brown – Jordan Butler – Maureen Caruso – Mike Copenhaver – Conrad Corona – Kevin Cory – Billy Derango – Jeff Foley – Sandy Foley – Owen Hambrook – Jason Harman – Wes Hancock – Crombie Hatfield – Ron Heitmann – Marty Hennessey – Adrin Himmelheber – Dana Hofflander – Adolph Huddleston – Hassan Humayun – Karl Jones – Jerry Johnson – Rob Kirkendall – Dan Knight – Monty Lapika – Mark Marett – John McCaulley – John McElroy – Henner Nehles – Vicki Parker – Frideric Prandecki – Ann Rockwell – Claire Roth – Tyler Weekes – Craig Witcher

MARKETING COMMITTEE

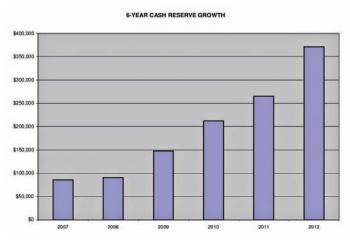
Co-Chairs: William Elmore Sr. & Edgardo Ureta

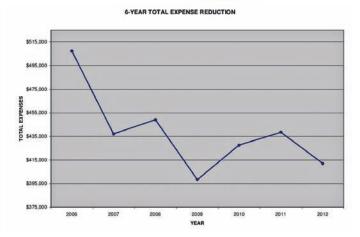
Peg Albrecht – Patricia Alcalde – Robert Calizzo – Christian Clark – Vito D'Acquisto – Sally Dewhurst – Sue Gonzalez – Mike Gorelick – Barbara Gray – Chris Ho – Regina Jones – Krause – Alex Mazzai – Carol Mc-Dermott – Jimmy McGreevy – Bruce Merrin – McKenzie Maragos – Mike Mikenberg – Michael E. Minden – Karey Novak – Cindy Seigle – Frank Sidoris – Margaret Stancin – Shanda Stoner – Juanita Romero Thompson

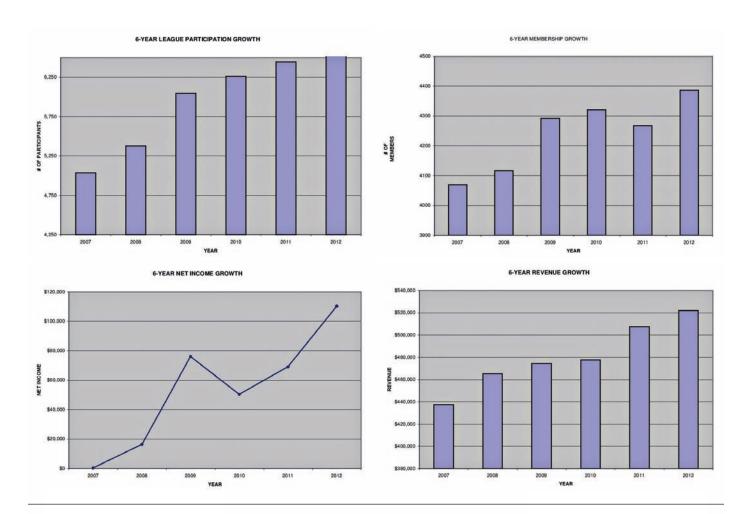


Nevada by the Numbers









12 YEAR REVENUE COMPARISON

Year	Total Revenues	Total Expenses	Net Income	Ending Cash
2001	\$ 175,362	\$ 162,653	\$ 12,709	n/a
2002	\$ 184,964	\$ 177,880	\$ 7,083	n/a
2003	\$ 446,006	\$ 425,258	\$ 20,748	n/a
2004	\$ 470,520	\$ 447,135	\$ 23,384	n/a
2005	\$ 545,454	\$ 516,457	\$ 28,997	\$ 50,601
2006	\$ 434,325	\$ 507,283	\$ (72,958)	\$ 100,635
2007	\$ 437,319	\$ 437,028	\$ 292	\$ 85,676
2008	\$ 465,329	\$ 448,944	\$ 16,385	\$ 89,965
2009	\$ 474,418	\$ 398,376	\$ 76,041	\$ 147,646
2010	\$ 477,673	\$ 427,471	\$ 50,202	\$ 212,478
2011	\$ 507,576	\$ 438,578	\$ 68,998	\$ 265,405
2012	\$ 522,015	\$ 411,892	\$ 110,123	\$ 371,333
The Last 6 Years We Have	Had A Significant Improve	ment in Our Numbers:		
1 - Revenues have increase	d 20.19% since 2006			
2 - Expenses have decrease	ed by 18.8% since 2006			
3 - Net Income has increase	d drastically since 2006, read	ching the triple digits for the fi	rst time in the USTA-NV reco	orded history
4 - Ending Cash has increas	ed to \$371,333, its highest le	vel in USTA-NV recorded his	story	

7 YEAR LEAGUE COMPARISON

Year	Participa	ants
	2006	5,013
	2007	5,040
	2008	5,379
	2009	6,047
	2010	6,261
	2011	6,445
	2012	6,703



7 YEAR MEMBERSHIP COMPARISON

Year	Participa	ants
	2006	3,929
	2007	4,069
	2008	4,117
	2009	4,292
	2010	4268
	2011	4268
	2012	4386

1 - League participation has increased 33.7% since 2006	2	
2 - 11.63% growth in membership since 2006		